



*Franchise Opportunities*

# **OWN YOUR OWN SENIOR HOMECARE BUSINESS**

NOTE: THIS OFFERING IS MADE BY PROSPECTUS ONLY This brochure does not constitute the offer of a franchise. An offering can only be made by a prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law. The offer and sale of a franchise can only be made through the delivery and receipt of an Always An Angel Franchise Disclosure Document (FDD). There are certain states that require the registration of an FDD before the franchisor can advertise or offer the franchise in that state. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington and Wisconsin. Always An Angel may not be registered in all of the registration states, and may not offer franchises to residents of those states or to persons wishing to locate a franchise in those states. If you are a resident of or want to operate a franchise in one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state.

# ALWAYS AN ANGEL HOMECARE:

## *A History of Providing Exceptional Care to Seniors*



Always An Angel Homecare is a family-owned and operated business, deeply committed to serving seniors in the surrounding communities by providing an exceptional homecare experience, delivering quality non-medical services with loving-kindness. Since 2012, we have brought a message of help, hope and peace of mind, while maintaining the dignity and respect of our senior clients by allowing them to age gracefully in their own homes.

***We have poured our hearts and souls into the Always An Angel Homecare concept.***

We have leveraged our experience in entrepreneurship and the corporate world - in technology, consulting, sales and marketing, administration and customer service - as well as in the private sector as we raised our family, cared for aging parents, and dedicated ourselves to our church and our community.

We feel it is an honor and privilege to serve seniors and to always strive to understand and meet all their needs. We do our best to make sure no clients are alone on their birthdays, oftentimes celebrating with their caregivers as well. And, for those clients at end-of-life stages, we view our role as an opportunity to comfort them on their journey home.

*With a combination of our business experience and a sincere desire to help others in more and more communities, we invite you to join us in this heartfelt endeavor - one that will give you deep personal satisfaction as well as an independent business venture on which you can build your future.*

*We thank  
you for  
your  
interest in  
Always An  
Angel  
Homecare.*

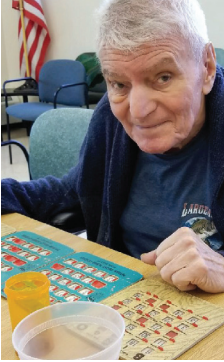


*“We feel this is not just a business, it’s a calling. We take a thoughtful and compassionate approach to all our best practices and decisions looking through the eyes of our hearts.”*

**Roberta Velichko, President and Co-founder  
& Stephen J. Velichko, CEO and Co-founder**

# ALWAYS AN ANGEL HOMECARE:

## *Helping Seniors Maintain Quality of Life... While You Grow Your Business*



### **The Angel Services You Can Provide Your Local Community**

As an Always An Angel Homecare franchise owner, you'll be providing seniors with exceptional, quality, non-medical services to help them remain in the comfort and familiarity of their own homes. What's more, you can provide services in personal/residential homes, apartments in assisted living facilities, or even a shared room in a nursing home, giving you a wider base of prospective clients.

#### **NON-MEDICAL SERVICES**

##### *In-Home Care*

- Grocery Shopping & Meal Preparation
- Laundry/Linens & Light Housekeeping
- Medication Reminders
- Showering & Grooming Supervision
- Companionship & Conversation

##### *Dementia & Alzheimer's Care*

- Maintain a Safe Environment
- Engage in Activities that Stimulate the Senses
- Support Family through Changing Behaviors

##### *Transitional Care*

- Transportation & Escort to Appointments
- Assist with Exercise Plan
- Run Errands

##### *Companion Care In a Facility*

- Help Transition to New Environment
- Ensure Compliance with Safety Precautions
- Escort to Facility Activities

##### *End-of-Life Care*

- Bedside Companionship & Comfort
- Supplement Hospice Hours
- Respite for Family

##### *Activities of Daily Living*

(Based on individual state regulatory requirements)

- Bathing and Toileting
- Dressing
- Ambulation and Transferring

***You and your host of Angels will be helping clients lead enhanced, dignified and independent lives.***

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*“Thank you for all the care you have provided to our dad. Because you are there, we have been able to tend to the other responsibilities in our lives, grateful in the knowledge that he has a little troupe of ‘Angels’ watching out for him!”*

**Marian J, Somers, NY**

# ALWAYS AN ANGEL HOMECARE:

## *Meeting the Growing Needs and Desires of the Seniors of Today... and Tomorrow*

By 2050, there will be 83.7 million people age 65 and older, almost double the 43.1 million seniors in 2012. That's 1 in 5 Americans. "The United States is projected to age significantly over this period," says Jennifer Ortman, Chief of the Population Projections Branch of the Census Bureau. "Changes in the age structure of the U.S. population will have implications for healthcare services and providers, national and local policymakers, and businesses seeking to anticipate the influence that this population may have on their services, family structure and the American landscape."<sup>1</sup> Together, we can leverage these market dynamics. Always An Angel Homecare offers franchises in prime geographic areas where the need for in-home care services is in great demand.

Every day, countless families struggle with the question of how to help senior family members who need assistance caring for themselves at home. And, when the burden of helping their loved ones becomes overwhelming, those families need a place to turn.

**Joining Always An Angel Homecare as a franchise owner means you have the opportunity to become the solution** - one which respects the senior's desire to live at home while providing tailored services with qualified caregivers who will give families peace of mind. And it means you can reap the rewards of a business that provides great personal and professional satisfaction.

***Partnering with families, together, you can help navigate the stages of aging and illness.***

## The "Aging in Place" Population<sup>2</sup>

*Nearly 90% of seniors want to stay in their own homes as they age, often referred to as "aging in place."*

Even if they begin to need day-to-day assistance or ongoing healthcare during retirement, most seniors would prefer to stay in their homes. Only a small percentage express a preference for moving to a facility where care is provided (9%) or for moving to a relative's home (4%).

Living under one's own rules is a key reason for staying in one's own home, with 42% of seniors choosing it as one of their top three considerations.

<sup>1</sup> "Baby Boomers Approach Age 65 - Glumly; Survey Findings about America's Largest Generation" D'Vera Cohn and Paul Taylor, Pew Research Center, December 20, 2010.

<sup>2</sup> American Association of Retired Persons (AARP) <http://www.aarp.org/content/dam/aarp/livable-communities/learn/research/the-united-states-of-aging-survey-2012-aarp.pdf>

# ALWAYS AN ANGEL HOMECARE:

## *We Are Dedicated to Supporting You Along the Way*

### **We're ready to add more "Angels" to the Always An Angel Homecare family... Are you next?**

With our wealth of experience and our sincere heart for seniors, the entire Always An Angel Homecare team – including our founding members – is committed to providing the start-up assistance franchise owners need to get their businesses up and running, plus the continual support required to help ensure effective ongoing operations.

#### **Ample Training**

We provide a pre-opening training program at our franchise support center, as well as on-site support in your local area during your critical start-up period.

#### **Business Set-up Guidance**

Our system will guide you through the start-up of your business, including space requirements, equipment, insurance, and office set-up, so you're ready to launch in your defined, protected territory.

#### **Business Technology Tools**

You'll have access to approved business management web-based applications and platforms for your back-office functions:

- Accounting, scheduling, client management, and more.

#### **Ongoing Support**

You'll receive ongoing support, including periodic field business consulting visits. Those visits will cover marketing, operations, and finances, to ensure your business is always on the right track. Of course, we also offer remote advice via phone and email when you need it.

#### **Marketing Support**

We'll provide guidance on a range of marketing strategies, template materials and programs. You will also have access to our start-up promotional kit through our approved vendor's portal.

#### **Comprehensive Operational Documentation**

You'll receive a confidential Operations Manual that details everything you need to run your business: establishing your business and office, daily operating procedures, business management, sample contracts, suppliers, reporting, forms, sales techniques, quality control and other important business functions.

*"Serve One Another With Love"* GAL 5:13

# ALWAYS AN ANGEL HOMECARE: *The Investment*



Partnering with Always An Angel Homecare means investing in a well-established business model, allowing you to hit the ground running. Since 2012, we've been figuring out the best ways to do business. When you franchise with us, we'll provide you with training and resources that make it simple to start and grow a senior home care business. Best of all, the total initial investment covers just about everything you'll need to get your business up and running, including equipment, technology (like computers, office equipment and our approved online platforms), required insurances, and marketing expenses. Opening one of our franchises costs as little as \$85,600 - \$133,500 including the one-time initial franchise fee of \$48,000 (the total cost of your investment will vary depending on where you'll be located).

When you franchise with Always An Angel Homecare, you'll receive one-on-one training from the experts at our Franchise Support Center as well as at your location. Your initial franchise fee helps to offset some of the costs incurred during your onboarding.

## FINANCIAL REQUIREMENTS

*Investment Range:* \$85,600 - \$133,500

*Net Worth:* \$175,000

*Franchise Fee:* \$48,000

*Liquid Assets:* \$75,000

*(included in the investment range)*

If you're looking for a way to start a new business without breaking the bank and receive the guidance of a well-established team, you'd be hard-pressed to find a better opportunity than Always An Angel Homecare. We can help you enter the senior home care industry with a strategic plan of action that can help you achieve sustainable growth.



**20% DISCOUNT FOR  
MILITARY VETERANS  
THAT HAVE BEEN  
HONORABLY DISCHARGED!**

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*Let the favor of the Lord our God  
be upon us, and establish the  
work of our hands upon us; yes,  
establish the work of our hands!*

**PSALM 90:17**



*We strive to make a positive  
difference in the lives of our clients,  
their families, and our communities.*



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