



CALLIOPE'S POBOYS FRANCHISE

With roots deep in the soulful soil of South Louisiana and a love of sharing Cajun and New Orleans culture with our guests, Calliope's offers guests a taste of our beloved Louisiana home.

Houstonia.





Our Story...

Calliope's journey started almost 30 years ago in Hattiesburg, Mississippi, with its first restaurant called Peter's Poboy's. Many think Calliope's is a musical instrument or family name. However, those are not where the name stems. Calliope is the name of the street leaving the French Quarter, taking you to I10 leading to Houston.

Truong and Celine, the owners, have their own story to tell about how Calliope's came to be. The story starts back in 1995 when Truong's Mother, Linda, opened their first restaurant. It quickly gained popularity and success as it grew to three locations. As the years passed, Linda's children grew up and moved away for college. After settling in Houston, those same children decided it was time to carry on their Mother's legacy and opened what is now Calliope's Poboy's Restaurant.

After over 10 years of recognized success in Houston, Truong and Celine have decided it is time to share the brand they have built with others and help them build their own legacy with a Calliope's franchise.

Calliope's model is very different from other seafood restaurants. Calliope's is the only cajun seafood restaurant in Houston with a drive-thru, yes, high quality, fresh, Cajun Style with an average ticket time of just 6-8 minutes. But, this is not 'fast-food,' it's fresh food done fast.

Your Story Begins Here...

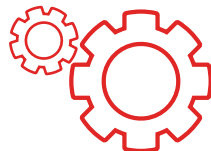


You will love sharing the sounds, feel, and flavors of Louisiana with your guests when you bring the distinctive fresh-baked French bread, the flavor of our boiled crawfish, the taste of the French Quarter, and more to your neighborhood

When you join the *Calliope's Poboys family*, you are joining a community-minded business that will allow you to have more control over how much money you make and how much time you have to enjoy the finer things in life. Calliope's is a proven business model that has been successful for over 30 years. We work with renowned operations consultants to offer a franchise package that will provide all the tools needed to set you up for success.



Original Products



Streamlined Operations



Award Winning



What you'll need

Limited number of territories available. Contact us at info@frangrow.com

Qualifications

Liquid Capital Required
\$150k minimum

Investment

Total Investment
\$427,500- \$564,500K

Fees

Franchise Fee \$35K

Royalties

6% of the Gross Sales



Reviews

Arie M.
 276 629 568 Elite 21

Review of the Day 4/1/2021

5 stars 2 Check-ins 8 months ago

These guys are masters of spice and I don't say this lightly. I got their grilled Tilapia platter and the fish had the perfect amount of spices - not overwhelming the senses and allowing you to taste the fresh and juicy fish. Then they have this dipping sauce that is out of this world. Their onion rings are also made perfectly.

I do wish that they had a bigger portion of coleslaw but eh, it is what it is. Overall this is a hidden gem in Houston and they have high quality cajun food and the staff is nice and friendly and take the time to explain the different options. Highly recommend them.

Jenny D.
 0 2 0

5 stars 1 month ago

Went there while visiting Houston... they have very good service and was quick with my order. Their seafood and gumbo is very well season ...

[Read more](#)

Useful Funny Cool

Nikki C.
 59 10 17

5 stars 5 months ago

It was PERFECT! Ordered from DoorDash food came hot and spicy under 30min! Came Hot and spicy! No hot sauce needed and I'm from ...

[Read more](#)



Omni M.
 121 29 71 Elite 21

5 stars 5/3/2020

Since the pandemic begin I have tried hard to support local restaurants, but since I came across this one it has been so hard to spread the wealth. So I ordered a few things online: lemon pepper/hot bourbon wings, fried shrimp and seasoned fries, and 2lbs of Nola Kickin Mild Crawfish, and the jalapeño hush puppies. Within seconds of receiving my confirmation email, the manager called me to confirm my order. This sentiment alone receives 5 stars for customer service.

Now for the food. It was received very hot and by the time I got home the temperature for everything was perfect. The crawfish was the best that I have had in Houston those far and I use to love LA but this spot is my new fav. The fried shrimp was a nice size and seasoned well. My mother said the wings were amazing and fried to perfection. The hush puppies were a great addition as well. Overall this is a gem and I pray they have much success to stay around.

Nhung N.
 27 33 135

5 stars 6/3/2019

Stumbled upon this little gem yesterday and I must say, the food here exceeded all of my expectations. The exterior may look a little sketchy, but don't let that fool you.

I love asian style crawfish with lots of garlic, onions and butter and the seasoning here did not disappoint. So good! Their famous fried rice was also delish (especially with their homeade sauce), but the dish that surprised me the most was their gumbo. I have tried several gumbo in Houston, and thier gumbo is probably one of the best I've had in Houston by far.

Andddd they keep the restaurant and bathroom clean, which is a plus! Will most definitely be back to try other things on their menu!

Courtney M.
 3 61 48

5 stars 9/3/2019

This is another great Louisiana style seafood restaurant who's owners are former Louisiana and N.O. residents like me. The menu was full of all the LA favorites and prepared in the original style and portions. I ordered a 16" shrimp poboy which was great and was made with true French bread! I plan to visit more often and take my friends and family.

Real Louisianans will love this place!



Half of a 16" shrimp poboy

Lisa A. S.
 13 75 25

5 stars 10 months ago

Ordered the LG Gumbo with Rice on the side. The Fireside Chicken Wings Platter and a Large Daquiris Pina Colada. It arrived quickly, it was all still hot and packaged free of any spills by DoorDash. The food was tasty. Thank you!

I think that the prices for food is outrageously priced these days. I guess trying to make it is truly difficult during COVID-19. Be safe, Stay healthy everyone.



A message from Calliope's



We have a passion for Louisiana seafood and that is what powers the Calliope's Poboys franchise. Our goal is to set you up for success and help build your confidence with everything you need to be successful. We have worked hard for the last year with the best of the best franchise consultants to construct a system that allows you to open your very own Calliope's as quickly as possible. Using an operation, marketing, and management plan that is tried and tested to give you everything you need for success. Every piece of business advice we will share has proven itself over the past 30 years.

Also, you are not in this alone. We will be beside you every step of the way. Even after you are well on your way, we will always be here for you as will our team and our trusted network of vendors. We look forward to you becoming part of our family.

The information contained on this brochure is not an offer to sell or the solicitation of an offer to buy a franchise. The franchise information contained herein is not directed to the residents of any particular jurisdiction. The offer of a franchise can only be made through the delivery of a franchise disclosure document. Certain states require that we register the franchise disclosure document in those states. We will not offer or sell franchises in those states until we have registered to do so (or obtained an applicable exemption from registration) and delivered the franchise disclosure document to the prospective franchisee in compliance with applicable law.

This offering is not an offering of a franchise. In New York (USA), an offering of a franchise can only be made by a prospectus that has been previously filed and registered with the Department of Law of the State of New York. The application for registration of an offering prospectus or the acceptance and filing thereof by the Department of Law as required by the New York law does not constitute approval of the offering or the sale of such franchise by the Department of Law or the attorney general of New York.