

Join Our Pizza Franchise Family Today

GRAB YOUR PIECE OF THE PIE



PAISANO'S[®]

EST. 1998

Become a Part of Our 25
Years of Sizzling Success!

PRESS PLAY & LEARN MORE

TOP 1% OF ALL US PIZZA CHAINS

Share Our Vision

We're not just looking for franchisees; we're seeking individuals who share our vision, our unwavering commitment to guest satisfaction, and our passion for making a difference in their lives. Make a difference, one slice at a time.



ROOM FOR GROWTH

Emerging Brand

If you're eager to embrace the title of a business owner and want to be part of a brand that values exceptional food, personal relationships, and quality above all else, then Paisano's is the perfect place for you. Join us in bringing the joy of delicious pizza and a warm, welcoming atmosphere to your community.

**Get Your Hot Slice
of Paisano's Pizza
Franchise Opportunity**



WHAT SETS US APART

Recipe for Success

We embrace technology. We embrace our communities. We embrace each franchisee as one of our own. We put forth our best effort to ensure each new location is set up for success and continued growth. We'll never leave you hanging.



Cutting Edge Technology

Benefit from advanced systems and user-friendly tools that streamline operations and drive growth.



Growth Potential

Tap into the resilient, ever-booming pizza market with Paisano's rapidly expanding brand.



Extensive Training & Support

Our experienced team is there every step of the way, providing comprehensive training and ongoing support.



Quality Product

With our exceptional flavors, you'll be delivering an unparalleled pizza experience that keeps customers coming back for more.

Our Business Model

- Asset light
- Primarily delivery
- Strong AUV's
- 95% off premise sales (do not require A+ locations)



JOIN THE PAISANO'S FAMILY

It's Your Time

In the heart of Fair Lakes, Virginia, a small pizzeria named Paisano's began its journey in June 1998, and over the past 25 years, it has transformed into a thriving pizza franchise with 36 stores, including 12 corporate-owned and 24 franchised locations. The story of Paisano's is one of passion, dedication, and a commitment to delivering exceptional food without compromising on quality.

The seeds of Paisano's were sown in the experiences of its founder, Fouad. He grew up working in his father's fine dining restaurant, where he learned the importance of providing high-quality food and building close customer relationships. However, Fouad wanted to find a way to serve delicious food without the need for customers to spend hours dining in a formal setting. He recognized the demand for high-quality food that could be enjoyed at home or on the go.

Legacy of High Quality Food

Commitment to a Vision

The success of the first Paisano's location in Fair Lakes was beyond Fouad's wildest dreams. Customers flocked to the restaurant, not only for the mouthwatering pizza but also for the friendly atmosphere that welcomed them.

Choosing Paisano's for franchising offers a combination of a trusted brand, quality products, support, and the potential for financial success. The benefits of joining the Paisano's family extend beyond just owning a restaurant; it's about becoming part of a community dedicated to serving delicious food and achieving business excellence.



TIME TESTED BUSINESS MODEL

How We Support You

Our training program consists of both hands-on and classroom instruction. We will be onsite with you before and after the grand opening to ensure you are set up for success.

Start With Ease

You don't need experience to own a Paisano's Pizza franchise because our system is turnkey. Any previous experience in the restaurant industry is welcomed but not required.

While we don't provide direct financing, our team can connect you with third party financing companies that specialize in funding startup franchisees.



A PAISANO'S FRANCHISEE
Neil Shah

There is no stone unturned as every minute detail of the business is closely scrutinized and optimized. Their dedication to marketing and staying relevant in the region is the best I have ever seen.



\$1,419,485.96 AUV*

User-Friendly Online Ordering System



EMPOWERED FRANCHISEES

The Power of Technology



Single-source POS with built-in loyalty programs and email capabilities.



Multiple ordering options including in-store, online and an easy-to-use app



Order integrations with 3rd party delivery services



Driver IQ GPS Delivery Promise Time Technology



Extensive analytics and reporting in real-time



Integrated Curbside Pickup

36 STORES SEEKING NEW FRANCHISES

The Numbers



\$125k

Liquid Capital Required



\$368k-\$665k

Turn Key Investment



\$30,000

Franchise Fee



6%

Royalties

GET STARTED

The Steps

1

Introductory/Qualification Call with Paisano's Franchise Rep

2

Receive & Read the Franchise Disclosure Document (FDD)

3

Follow Up Call to Review the FDD

4

Executive Call with the Paisano's Management Team

5

Attend a Discovery Day at Headquarters

6

Receive and Sign Franchise Agreement

THE FUTURE IS PIZZA

Company Merit

Join a well-known and beloved pizza brand that's captured the hearts and appetites of countless pizza enthusiasts nationwide.

\$1,419,485.96 AUV*



Paisano's home office has been a great presence over the many years and one of the main reasons which attracted us to the brand from Day 1.



25
Years of
Operation

VOTED #1 PIZZA

IN VA, MD, DC BY WTOP LISTENERS

VOTED #1 WINGS

IN VA, MD, DC BY WTOP LISTENERS

PRIME LOCATIONS

Available Franchise Territories



DC



MD



VA



DE



NC



36 Current Locations

A PAISANO'S FRANCHISEE

JJ Chahine

I love that as we have grown the merging of franchisee and franchisor has become closer and closer. When it comes time to make vital decisions they value our input and it shows as a company as we continue to thrive.

INVESTMENT READY



Hot Markets

Maryland

PG County
Montgomery County
Howard County
Anne Arundel County
Baltimore County
Charles County

Virginia

Richmond
Newport News
VA Beach
Chesapeake
Roanoke

DC

(Excluding Georgetown)



Contact Us

Email franchise@paisanospizza.com

Website www.paisanosfranchise.com

Contact us today to learn more about this mouthwatering opportunity! Let's create a world of cheesy goodness together.

Disclaimer

*Please see Item 19 of our April 28, 2023 Franchise Disclosure Document for details. The numbers above are based on franchised outlets in 2022 which were open for a full 12 months at the end of 2022, and show data that spans the full calendar year 2022. In 2022 Some outlets have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. There are approximately 14 countries and 15 US states that regulate the offer and sale of franchises. The countries are Australia, Brazil, Belgium, Canada (provinces of Alberta and Ontario), China, France, Indonesia, Italy, Japan, Malaysia, Mexico, Russia, South Korea, Spain, and the United States of America. The US states are California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of one of these states or countries, are receiving this message in one of these states or countries, or intend to operate a franchise in any of these states or countries, we will not offer you a franchise unless and until we have complied with any applicable pre-sale registration and/or disclosure requirements in the applicable jurisdiction.